

ICCA-KIAC CONFERENCE ON 5 JUNE 2025

Young ICCA skills training
workshop on 6 June 2025

KIGALI, RWANDA

SPONSORSHIP AND EXHIBITION OPPORTUNITIES



ICCA

INTERNATIONAL COUNCIL FOR COMMERCIAL ARBITRATION

KIAC

KIGALI INTERNATIONAL ARBITRATION CENTRE
Efficiency in Disputes Resolution

I. INTRODUCTION

Kigali International Arbitration Centre (KIAC) is the premier arbitral institution in Rwanda, established in 2010 and officially launched in 2012 as an autonomous and non-profit making institution mandated to provide institutional infrastructure for administering Arbitration, Mediation and other Alternative Dispute Resolution (ADR) Services. The establishment of KIAC was an initiative of Rwanda's Private Sector, which met the political support of the Government of Rwanda given the Centre's contribution to the Government of Rwanda's investment and business climate reforms.

The International Council for Commercial Arbitration (ICCA) is a worldwide membership-based organisation devoted to promoting the use and improving the processes of arbitration, conciliation and other forms of dispute resolution. ICCA activities include convening congresses and conferences, sponsoring authoritative dispute resolution publications, and promoting the harmonization of arbitration and conciliation rules, laws, procedures and standards.

We are delighted to announce that ICCA and the Kigali International Arbitration Centre will host a **2025 ICCA-KIAC Conference themed "AFRICA & INTERNATIONAL ARBITRATION: UNTOLD STORIES" on 5th to 6th June 2025 at the Kigali Convention Centre/Kigali-Rwanda**. This will see the gathering of around 500 preeminent arbitration practitioners, judges, lawyers, academics and other professionals from across the world. The ICCA-KIAC Conference is a one-day event taking place on Thursday, 5 June 2025, followed by a Young ICCA workshop on Friday, 6 June, with additional side-events taking place on 4 and 6 June. The Conference will feature, discussions and workshops at which the theory and practice of international arbitration is explored at the highest level. We expect the Conference and related events to attract global attention from the legal profession and industry, and to receive extensive coverage in the specialist press and wider media.

This is a must-attend event for the business community, policy and decision makers on ADR and legal professionals interested in current legal frameworks, debates and developments in international arbitration in Rwanda, Africa and beyond.

This high-level Conference offers a range of sponsorship and exhibition opportunities for local, continental and international firms.

II. WHY SPONSORING THE ICCA-KIAC CONFERENCE?

The ICCA-KIAC Conference offers sponsors and delegates a unique opportunity to interact with leading experts and gain insights into the latest international developments in arbitration law focused on Africa. Sponsoring the ICCA-KIAC Conference 2025 will allow organisations/firms to be associated with at least one of the most important events and side-events of the Conference.

More specifically, sponsoring this event provides the below non-exhaustive list of benefits:

- 🌐 Opportunities for delegates to interact with approximately 500 of the world's most prominent arbitration lawyers and representatives from leading arbitral institutions and governments. Thus, attending the Conference provides the opportunity to access a potential client base.
- 🌐 Exposure for sponsoring organisations/firms to a highly interested and influential audience, contributing to the promotion of firms' products and services through displaying your brand.
- 🌐 Networking with like-minded industry members and delegates.



III. SPONSORSHIP OPPORTUNITIES

1. Diamond Sponsorship/Exclusive Opportunity (\$10,000 VAT Inclusive)

- ✓ Exclusive acknowledgement of your organisation's Diamond sponsorship status on the home page of the Conference website
- ✓ 150-200-word corporate description on the Conference website
- ✓ Logo on Sponsor signage at venue including on floor plan
- ✓ Logo on Sponsor acknowledgement slide between Plenary Sessions
- ✓ Full page advertisement in the Conference Programme facing content page
- ✓ Logo on Conference Programme
- ✓ Complimentary exhibition booth at the Conference (including 3 exhibitor passes)
- ✓ Six complimentary sponsor registrations (full delegate) to the Conference, including catering, access to the exhibition, access to delegate sessions and Conference Reception;
- ✓ Lunch break sponsorship non-exclusive opportunity: Designation of your organisation as a sponsor of the two official lunch breaks, making your organisation's name a point of reference for all attendees of the Conference
- ✓ Refreshment break sponsorship non-exclusive opportunity: Designation of your organisation as a sponsor of all official refreshment breaks, making your organisation's name a point of reference for all attendees of the Conference

2. Platinum Sponsorship (\$7,000 VAT Inclusive)

- ✓ Exclusive acknowledgement of your organisation's platinum sponsorship status on the home page of the Conference website
- ✓ 150-word corporate description on the Conference website
- ✓ Logo on Sponsor signage at venue including on floor plan
- ✓ Logo on Sponsor acknowledgement slide between Plenary Sessions
- ✓ Full page advertisement in the Conference Programme facing content page
- ✓ Logo on Conference Programme
- ✓ Complimentary exhibition booth at the Conference (including two exhibitor passes)
- ✓ Four complimentary sponsor registrations (full delegate) to the Conference including full catering, access to the exhibition, access to delegate sessions, and Conference Reception

3. Ruby Sponsorship (\$5,000 VAT Inclusive)

- ✓ Acknowledgement of your organisation's ruby sponsorship status in the sponsor section of the Conference website
- ✓ 100-word corporate description on the Conference website
- ✓ Logo on Sponsor signage at venue
- ✓ Logo on Sponsor acknowledgement slide between plenary sessions
- ✓ Full page advertisement in the Conference Programme
- ✓ Logo on Conference Programme
- ✓ Complimentary exhibition booth at the Conference (including two exhibitor passes)

- ✓ Three complimentary sponsor registrations (full delegate) to the Conference including catering, access to the exhibition, access to delegate sessions and to the Conference Reception;
- ✓ Refreshment break sponsorship opportunity: Designation of your organisation as a sponsor of the two official refreshment breaks, making your organisation's name a point of reference for all attendees of the Conference

4. Emerald Sponsorship (\$3,000 VAT Inclusive)

- ✓ Acknowledgement of your organisation's Emerald sponsorship status in the sponsor section of the Conference website
- ✓ 100-word corporate description on the Conference website
- ✓ Logo on Sponsor signage at venue
- ✓ Logo on Sponsor acknowledgement slide between plenary sessions
- ✓ Half page advertisement in the Conference Programme
- ✓ Logo on Conference Programme
- ✓ Complimentary exhibition booth at the Conference (including two exhibitor passes)
- ✓ Two complimentary sponsor registrations (full delegate) to the Conference including catering, access to the exhibition, access to delegate sessions and to the Conference Reception;
- ✓ Refreshment break sponsorship opportunity: Designation of your organisation as the sponsor of one out of four official refreshment breaks, making your organisation's name a point of reference for all attendees of the Conference

5. Gold Sponsorship (\$2,000 VAT Inclusive)

- ✓ Acknowledgement of your organisation's Gold sponsorship status in the sponsor section of the Conference website
- ✓ 75-word corporate description on the Conference website
- ✓ Logo on Sponsor signage at venue
- ✓ Logo on Sponsor acknowledgement slide between concurrent sessions
- ✓ Quarter page advertisement in the Conference Programme
- ✓ Logo on Conference Programme
- ✓ Complimentary exhibition booth at the Conference (including two exhibitor passes)
- ✓ Two complimentary sponsor registrations (full delegate) to the Conference including full catering, access to the exhibition, access to delegate sessions and to the Conference Reception.

6. Silver Sponsorship (\$1,500 VAT Inclusive)

- ✓ Acknowledgement of your organisation's Silver sponsorship status in the sponsor section of the Conference website
- ✓ 60-word corporate description on the Conference website
- ✓ Logo on Sponsor signage at venue
- ✓ Quarter page advertisement in the Conference Programme
- ✓ Logo on Conference Programme complimentary exhibition booth at the Conference (including one exhibitor pass)
- ✓ Two complimentary sponsor registrations (full delegate) to the Conference including full catering, access to the exhibition, access to delegate sessions and to the Conference Reception.

7. Bronze Sponsorship (\$1,000 VAT Inclusive)

- ✓ Acknowledgement of your organisation's bronze sponsorship status in the sponsor section of the Conference website
- ✓ 50-word corporate description on the Conference website
- ✓ Logo on Sponsor signage at venue
- ✓ Quarter page advertisement in the Conference Programme
- ✓ Logo on Conference Programme
- ✓ One complimentary sponsor registration (full delegate) to the Conference including full catering, access to the exhibition, access to delegate sessions and to the Conference Reception

IV. APPLICATION FOR SPONSORSHIP

Application for sponsorship shall be made by email to **info@kiac.org.rw** by indicating the category of sponsorship the applicant wants to take.

The applicant will receive an email from KIAC Secretariat with the bank details for depositing the agreed-upon sponsorship amount.

I would therefore like to invite your institution/company to be associated with this event through sponsorship. For further inquiries about the Conference sponsorship, please feel free to contact us on **info@kiac.org.rw** with copy to **victor.mugabe@kiac.org.rw**, or tel. **+250 788 316 099, +250 788 411 782**.

V. ABOUT THE HOST COUNTRY, RWANDA

Rwanda is a country known for its breathtaking scenery, often referred to as the land of a thousand hills. The International Congress and Convention Association ranks Rwanda as the second most popular country, and Kigali as the second most popular city in Africa for hosting international conferences and events (2023).

Rwanda's popularity as a preferred MICE (Meetings, Incentives, Conferences and Exhibitions) destination streams from its simplified visa process that allows nationals of every country in the world to get a visa on arrival in addition to its easy accessibility, due to the multitude of flight options offering connectivity to Kigali and the rest of Africa. Furthermore, the presence of the range of world-class MICE venues continues to enhance Rwanda as a top MICE destination.

1. Key facts to know about Rwanda

One of the Greenest destinations on Earth – 15th out of the 20 world's greenest destinations on earth (WTG, 2020)

Ranked best in the region (1st out of 34 countries in Sub-Saharan Africa) & 41st globally in the 2023 Rule of Law Index by World Justice Project WJP)

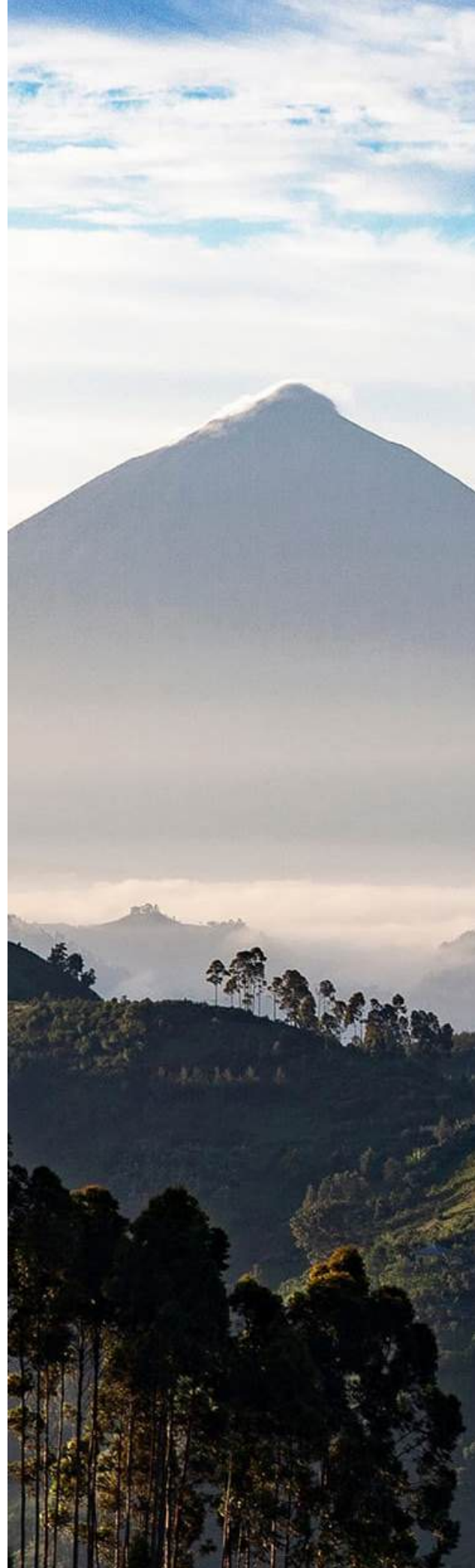
High level of safety and security (2nd Safest place in Africa and 5th safest country to walk at night worldwide)

2nd fastest growing economy in Africa (7.5% p.a. since 2007)

2nd for doing business in Africa

9th Best place to be a woman globally – (Global Gender Gap Index – 2020)

Perfect weather throughout the year (between 14°C and 28°C annually)



2. Kigali City

Ideally positioned in the Centre of Rwanda, Kigali is a relatively new city. It was founded as an administrative outpost in 1907, and became the capital of the country at independence in 1962. The verdant capital city is pleasantly dynamic and progressive, with around 1,3 million inhabitants.

There is a burgeoning art scene, as well as a growing number of options to dine out and have a few drinks, many with charming panoramic views.

Kigali is developing rapidly, with new shopping malls, office buildings and, of course, the Convention Centre which lights up the night sky atop one of the many hills.

Kigali offers delegates a unique Africa experience guaranteeing classic modernity, exceptional cleanliness and safety.



3. The Venue

The iconic Kigali Convention Centre (KCC), is the premium events venue in Rwanda since its opening in 2016 and a hugely popular MICE destination in the East African region.

KCC's multi-functionality and various facilities assist in hosting major exhibitions, conferences, summits, sports and social occasions, or the most cozy boardroom meetings.

With a net floor area of 32,200 m² KCC can host more than 5,000 delegates at a time and contains facilities for business, leisure and events.

A wide variety of gastronomical facilities are offered to the guests such as Auditorium Club, the exclusive Business Class Lounge, Piazza Bar & Filini Restaurant, a passionately Italian restaurant that provides a unique mix of sophistication and casual design.



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